



SILVERLINE ELECTRICALS

Corporate Profile

Innovation

Silverline Electricals, started as a modest contracting firm and ventured into manufacturing transformers and allied electrical equipments. Today Silverline Electricals is considered a leading EPC company with a strong manufacturing base and proven expertise in turn-key projects & consulting.

Silverline Electricals provides end-to-end EPC solutions to small and large, public and private entities.

Silverline Electricals works thru following divisions:

- ☞ Manufacturing**
- ☞ EPC Projects**
- ☞ Consulting Services**
- ☞ Trading**

Value

Quality

Trust

Innovation

At Silverline Electricals, we understand that reimagining possibilities is the key to finding new ways to meet new challenges, which allows us to find the best solutions for our clients.

Every single day our engineers & consultants strive to provide best products and solutions to the clients.

It is our desire to excel in the infrastructure industry allowing us to provide best services, solutions and consulting to our clients.

All the Silverline Electricals team-members share the same values – Commitment, Dedication and Competitive spirits. These values have shaped our organization and created shared set of common goals with passion to excel.

Value

Innovation

Guiding Principle:

Strive to provide innovative & excellent quality products and solutions that adds value to the customers earning their trust.

We understand that keeping true to our tagline “Innovation-Quality-Value-Trust” is only possible by developing strong and supportive culture.

Silverline Culture:

- ☞ Adhere to transparent and ethical business practices across all the functions.**
- ☞ Align competent resources to appropriate work ensuring commitments to the customer are fulfilled.**
- ☞ Work with customer as partner and provide technically sound & cost effective products & solutions.**
- ☞ Take full ownership of the work executed and provide timely support.**

Value



Silverline Electricals - Manufacturing

Innovation

Manufacturing is done under the name of Silverline Electricals Pvt Ltd. and has expertise in manufacturing of various electrical products needed in electrical distribution network.

Company owns well planned and equipped factory spread over 66000 sq. ft. land in industrial zone with 40000 sq. ft. construction and is located at Sanaswadi, Tal. Shirur, off Pune-Nagar Road.

Some of the products we manufacture include –

- ☼ All types of Oil filled Transformers upto 10 MVA
- ☼ HT/LT feeder pillars
- ☼ LT distribution panels
- ☼ APFC panels
- ☼ CT operated metering boxes
- ☼ Distribution boxes
- ☼ Cable trays
- ☼ HT/LT fabrication material

Quality

Value



Silverline Electricals - Manufacturing

Innovation

Quality - All the products manufactured are type tested by ERDA and approved by MSEDCL.

Our Valuable clients - Some of the quality conscious clients who understand our quality are associated with us include:

- ⌘ MSEDCL
- ⌘ Panchshil Group
- ⌘ Karia Group
- ⌘ Netplexus Systems
- ⌘ VMoksha Software
- ⌘ Lifestyle Mall
- ⌘ Sukhwani Chawla Erectors
- ⌘ ESIC, Pune
- ⌘ Bishop School
- ⌘ Pune Municipal Corporation
- ⌘ Hometel (Sarovar Group of Hotels)
- ⌘ Arti Properties
- ⌘ Disha Properties
- ⌘ Amit Enterprises
- ⌘ Sobha Developers
- ⌘ Kothari Group
- ⌘ Devi Constructions Company

Value



Silverline Electricals – EPC Projects

Innovation

Silverline Electricals, is one of the leading EPC company with expertise in designing, project execution, associated liaisoning and maintenance of HT/LT electrical systems including power substations.

Various types of turn-key woks executed by our firm are –

- ⌘ HT/LT Installations, HV switching stations and substations
- ⌘ We undertake electrical infrastructure and internal/external electrification work of residential, commercial and industrial complexes.
- ⌘ DG installation & commissioning
- ⌘ Liaisoning: Consultation and coordination with various authorities to get necessary approvals.
- ⌘ UPS and EPS installations.

Value



Silverline Electricals – EPC Projects

Innovation

- ⌘ **Silverline Electrical's capabilities allows it to provide quality products & design and services for end-to-end execution of the projects.**
- ⌘ **Separate dedicated project management team ensures quality and on-time delivery is maintained.**
- ⌘ **Over the years company has created extensive network of business relations and partnerships, allowing it to provide best products and solutions.**
- ⌘ **Silverline Electricals has team of dedicated experienced technical consultants to provide customers with best systems and is regarded as expert in electrical network field.**
- ⌘ **Extensive liaisoning and regulatory experience built over the years allows Silverline to get necessary approvals from all government authorities efficiently.**

Value



Silverline Electricals – EPC Projects

Innovation

Quality - All the projects are executed as per Indian Electricity (IE) rules and are approved/inspected by competent authorities such as MSEDCL, PWD.

Our Valuable clients- Some of the quality conscious clients who understand our quality and work ethics are associated with us include:

- ☞ Maharashtra State Electricity Distribution Company Ltd.
- ☞ Uttar Pradesh Power Company Ltd.

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- ☞ Panchshil Group
 - ☞ Karia Group
 - ☞ Lifestyle Mall
 - ☞ Rao Hospital
 - ☞ Jehangir Hospital
 - ☞ Jatia Hotels and Resorts
 - ☞ ESIC, Pune
 - ☞ Amit Enterprises
- ☞ Sobha Developers
 - ☞ Kothari Group
 - ☞ Devi Constructions Company
 - ☞ Homotel (Sarovar Group of Hotels)
 - ☞ Runwal Developers
 - ☞ Symbiosis
 - ☞ Lunkad Housing

Quality

Value



Silverline Electricals – Consulting Services

Innovation

Silverline Electricals, has acquired technical knowledge and expertise by working in various industrial verticals and working with global leaders. Silverline currently provides consulting services across the electrical infrastructure spectrum to the customers.

⌘ Consulting Services –

- Substation testing & commissioning capability
- Design and liasioning services to get necessary regulatory approvals.

Trust

Quality

Value



Silverline Electricals – Infrastructure Projects

At present the company is working on following some of the major projects awarded by Maharashtra State Electricity Distribution Company (MSEDCL) and Uttar Pradesh Power Corporation (UPPCL).

- ⌘ Electricity connection to the farmers for agricultural related work in Ahmednagar, Maharashtra - Rural Circle: Supply, installation and 400 no 100 KVA transformers along with around 600 Km overhead line and electricity connections to 4000 farmers – Tender Value – around Rs 20 Crore (Awarded in March 2012 completed in Jan 2014).
- ⌘ Electrical Infrastructure addition and improvement in Allahabad, UP – Circle & Kanpur, UP - Circle. Addition of 7 nos 33kV/11kV substations (5 MVA capacity each) along with around 150 Km overhead line - Tender Value – around Rs 30 Crore (Awarded in Sept 2013 and expected completion by October 2014).
- ⌘ Electrical Infrastructure addition and improvement in Ahmednagar, Maharashtra - Urban & Rural Circle. Augmentation and addition of 33kV/11kV substations (10 MVA and 5 MVA capacity power transformers). Install 200 no 100 KVA transformers along with around 200 Km overhead line - Tender Value – around Rs 32 Crore (Awarded in March 2014 and expected completion by Dec 2015).



Silverline Electricals – Infrastructure Projects

Innovation

At present the company is working on following some of the major projects awarded by private entities.

- ⌘ **Rosler SurfaceTech Pvt Ltd (German MNC) - Mechanical-Electrical-Plumbing (MEP) infrastructure work at the newly established manufacturing facility at Chakan MIDC, Pune. The work included supply, install & commission of - transformer, HT/LT panels, fire fighting system, plumbing infrastructure, WTP & STP and erection of 22 kV electrical line from source (Awarded in August 2013 and completed by May 2014).**

- ⌘ **Sobha Developers (Site: Sobha Carnation, Kondhwa Pune) –**
 - **22/22 kV switching station with supply, installation & commission of switchgear panels and associated underground cabling.**
 - **Supply, installation & commission of 630 kVA and 315 kVA DTCs with associated HT/LT cabling.**
 - **Was awarded best switching substation in Pune Zone.**

Value



Silverline Electricals – Infrastructure Projects

- ⌘ **Amit Enterprises (Site: Bloomfield, Ambegaon Pune) –**
 - **22/22 kV switching station with supply, installation & commission of switchgear panels and associated HT/LT cabling.**
 - **Supply, installation & commission of 630 kVA DTCs with associated HT/LT cabling.**

- ⌘ **Devi Constructions (Site: Bhugaon Pune) –**
 - **22/22 kV switching station with supply, installation & commission of switchgear panels and associated underground cabling.**
 - **Supply, installation & commission of 630 kVA and 200 kVA DTCs with associated HT/LT cabling.**

- ⌘ **Lifestyle Mall (Opp Pune Club, Pune) –**
 - **Supply, installation & commission of 1500 kVA with OLTC and with associated HT/LT cabling.**
 - **Internal electrification.**

Value

Silverline Electricals is managed by visionary and experienced team, which is respected by the industry for providing best solutions with quality product and services.

- ❏ **Milind Mahajan** spent 17 years in US working for various companies such as Wells-Fargo and MasterCard before moving to Pune, India. He holds BE (Mech), MS (US) and MBA (US) degrees with extensive experience in creating strategic blue prints with focus on efficiency and optimal resource utilization. He is Director of Silverline Electricals Pvt. Ltd.
- ❏ **Santosh Vishwakarma** has 15 years of contracting experience and holds BE (Elect) degree. He is member of Institute of Engineers, Indian Society of Lighting Engineers, Electrical Contractors Association of Maharashtra and is government licensed electrical contractors, Also he serves as a director of Pune Dist Electrical Contractors Association (PDECA), Maharashtra and is chairman of seminar organizing committee of PDECA.

Innovation

- ❧ **Suhas Hivarkar** holds Diploma (Elect) and brings 31 years of Maharashtra State Electricity Distribution Company Ltd (MSEDCL) experience from similar field. He has deep technical knowledge of the electrical network and the related equipments. Has extensive experience related to the large projects management and also has deep knowledge of the tender process in the public enterprises.
- ❧ **Kaustubh Taware** is marketing head of Silverline Electricals Pvt. Ltd. He holds DTM degree and has extensive export experience of 10 years. His extensive marketing experience in multiple industries and strong relations within the electrical network community allows him to keep our order book healthy. He is tasked with brand development, new market entry and client acquisition.
- ❧ **Sachin Hivarkar** has extensive manufacturing experience (particularly transformer manufacturing) and holds BE (Elect) degree. Also, he is member of Institute of Engineers. He leverages his extensive customer relations, particularly with the HT customers in creating brand awareness and getting lucrative orders for large capacity transformers. He is currently tasked to oversee the manufacturing operations.